



WEBSITE
DESIGN



WEBSITE
MAINTENANCE



SOCIAL MEDIA
MARKETING &
MANAGEMENT



PAY PER CLICK
ADVERTISING



EMAIL
MARKETING



SEARCH ENGINE
OPTIMISATION



ONLINE
SECURITY

CAPABILITY STATEMENT

WHO WE ARE?

AXS-2 (Access to) Sales and Marketing are a Sydney-based consultancy firm.

Established in 2012, we have been providing tailored digital marketing solutions for our Australian clients across multiple industries. Led by James Morgan, with more than 25 years of high level Sales and Marketing experience. A Marketing graduate from University of Stirling's prestigious Management School. Multiple roles at Europe's largest soft drinks company, Coca-Cola Enterprises (Now called Coca-Cola European Partners). James applies his significant knowledge to create a tailored strategy for each client. A project team is created for each client strategy, to ensure best value and maximum return on investment.

CORE STRENGTHS

✓ WEBSITE DESIGN & REDESIGN

Full site redesigns using existing content or creating custom layouts. Integration of video and drone footage to elevate brand presentation. Speed optimisation, analytics setup, and mobile-friendly design.

✓ WEBSITE MAINTENANCE & RELIABILITY

Our development and SEO teams work across all the significant website Content Management Systems. From Wordpress to Magento, .Net to Shopify, Joomla and Drupal to the DIY content management systems like Wix, Squarespace and Weebly.

✓ TECHNICAL INTEGRATION

Ability to connect CRM systems and third-party software for lead capture and customer management. API integrations (Google Maps, spam filters, analytics).

✓ DIGITAL MARKETING & VISIBILITY

Strategies to refresh online presence and drive enquiries. Audience engagement through tailored content, layouts, and functionality.

✓ PROVEN EXPERIENCE & EXPERTISE

Led by James Morgan, Principal Consultant with 25+ years of sales and marketing expertise. Track record of working with clients across construction, design, trades, and professional services.

✓ FULL-SERVICE TEAM

Access to specialists: senior and junior WordPress developers, graphic designers, and video editors. Flexible pricing structure for project and hourly work.

OUR CLIENTS

Over 25 years experience and more than 400 satisfied clients, AXS-2 have helped small start-ups grow into established businesses and mid-size organisations increase sales and attract more customers.

Client industries including: Automotive, Construction, Healthcare, Hospitality, Industrial, Professional Services, Wholesale

DEGNAN

CARINGBAH
SHOPPING VILLAGE



SOMETHING NICE FOODS
PREMIUM QUALITY MEATS

INSURANCES:

Public liability \$10 million
Professional indemnity \$1 million
Renewal date 20th March 2026

JAMES MORGAN

Principal Consultant

james@axs2.com.au

0468 495848

www.axs2.com.au